

Tender for a filming company

Project overview

Shared Future is a 7-year project that receives funding from the US Agency for International Development (USAID). The project has focused on repairing trust and creating income-generating opportunities for diverse groups in Ninewa Plains. Catholic Relief Services (CRS), Caritas Iraq, and Iraqi Al-Amal Association (IAA), have been implementing the Shared Future project in the Ninewa Plains since June 2018. After successful initiatives in the past years, the project is aiming to enable young individuals to launch small businesses and attain productive livelihoods this year.

The Shared Future project aims to promote youth entrepreneurship in Ninewa Plains through a multi-phased 10-month program, specifically designed to support young individuals in developing their businesses. The project will be implemented by IAA in partnership with CRS.

As part of ensuring the sustainability of our successful enterprise among Ninewa plains, the IAA management is looking for professional photographing companies or crew to film a short biography video for business owners who graduated from previous program cycles.

Scope of Work

- 1- The biography must not exceed a maximum of one minute.
- 2- The concentration to be on business products or services in a professional manner.
- 3- In addition to specific deliverables based on need to be proposed by the selected company such as script, rough cuts, final film in a high resolution 1080p MP4 to be used later by individuals in their personal social media accounts, or Bazars for promotional purposes.
- 4- The company are subject to ensure the quality of the biographies, for instance, (the quality of videos – subtitle – background music and translation if needed).
- 5- Per the agreement signed between the IAA and CRS (the lead group of the consortium) all videos are considered as CRS property based on terms agreed with the two parties.
- 6- The program donor may request to review all or part of filmed biographies prior to the publishing purpose to learn more about the content criteria and other observations might occur.
- 7- The project partners and donor logo must refer to in each videos as part of branding term within the agreement.

Details of the business planned to film:

- 1- There are seven locations expected from company to film on across Ninewa (Nimrod- Qaraqosh – Baashiqa – Bartella – Talkayf - Wana and Telescuf).
- 2- Around eight businesses to be filmed in each mentioned location in total 56.
- 3- All videos must be ready at least as a draft to be reviewed by Shared Future management team 2-3 days within the first week of Jan 2025 to decide whether to meet the criteria or still in need of further modifications.

Eligibility Criteria for the Selected Companies

- 1- Minimum Three years of experience in a similar field of profession.
- 2- Examples of similar videos required for further review.

- 3- The exact number of crew members are responsible for the tender.
- 4- Preference to be from Ninewa or surrounding villages.
- 5- The company must be registered and have access to the mentioned locations

Financial Proposal

- 1- The IAA management will decide on the mechanism of payment after interviewing the shortlisted companies.
- 2- The payment method will be per video.
- 3- In addition, IAA will not cover any additional expenses such as logistics – equipment – travel costs or any other expenses for this purpose.

Additional Documents and how to apply

- 1- The company must submit the crew CV and registration documents, further to proof of work history in the areas of specialty.
- 2- GRN or references from previous clients.
- 3- Interested companies or crews could apply into this email, jobs@iraqi-alamal.org
- 4- The deadline for applying for the SOW is December 16th, 2024.

Legal and Administrative Terms

- 1- The copyright and ownership must be returned to Shared Future Management Team under any circumstances.
- 2- Confidentiality: all videos must be completed with further documented consent from individuals prior to the filming process.
- 3- Penalty Delays: the IAA has the privilege of ending the contract in case any delays might occur during the filming process against the given deadlines of the submission.
- 4- The companies are subject to sign the IAA code of conduct and commit into the safeguarding policy in which aim to save the participants rights from all kinds of harassment.
- 5- Post-Production Deliverables: here to state that all raw footage and high-quality clips must be shared with IAA and CRS after production for future use in needed.

Iraqi Al Amal Association ensure that the given opportunity is equal for all potential employer and does not discriminate in its selection and employment practices on the basis of race, color, religion, sex, national origin, political affiliation, marital status, disability, genetic information, age, membership in an employee organization, or other non-merit factors.