Media campaign for Iraqi Women Movement

A declaration of media campaign has finished under the slogan of "equality...Not discrimination." which has begun from April till November/2006.

This campaign is funded by UNIFEM, and aimed to mobilize Iraqi public opinion via mass media to preserve national unity, security, and stability against terrorism and sectarianism, and to build state of law and democracy.

This campaign also aimed to preserving the personal status law, and for the Iraqi constitutional commitments to International conventions of human rights, in particular "CEDAW".

Media campaign activities producing campaign slogan, brochure which included campaign goals, and mass media outreach "visual, audio, written", to mobilize the contribution of media in the campaign pivots, also promoting goals of the campaign through holding seminars and meetings inside Iraqi ministries and other governmental organizations, to promote constitutional and legal culture for all employees.

In addition to organize other activities like workshops, and mobile teams in Baghdad and other governorates, also providing "Niqash" website with the campaign news like workshops held by women NGOs, stories of women who challenged bad situations, and all press releases issued by organizations,